



Hacking Growth



An initiative by Odanta

You know what you are doing. You probably don't need this guide. But when have a few tips to build a social media empire hurt anyone? If you do choose to read this, then we wanted to thank you for trusting us to help you grow!



Timing is everything.

When it comes to Instagram, the algorithm matters a lot. Using a lot of data and a little bit of experience, we've listed out the best times to schedule posts. You don't want to miss this.

Monday

7:30 am,
3:15 pm,
7:30 pm.



Tuesday

11:30 am,
1:30 pm,
6:30 pm.

Wednesday

8:30 am,
4:30 pm,
5:30 pm.

Thursday

4:30 am,
6:30 pm,
9:30 pm

Saturday

4:30 am,
5:30 am,
8:30 pm.

Friday

12:30 am,
2:30 pm,
10:30 pm.

Sunday

2:00 am,
4:30 pm,
5:30 pm.



Make it look good.

There are many free tools that help you make your content more *☆☆aesthetic☆☆* Use them.

For designing literally anything



For research and captions



For storing all your links together



For building strong engagement



For editing reels and YT videos



Teamwork is God's work.



Growing your brand doesn't have to be a lonely journey. You might already know someone in your field. Otherwise, a bit of research doesn't hurt. Slide in their DMs and ask to work together.

COLLABS!!
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Collaborations make your content more relatable because essentially, you just made a friend online. You might also capitalise on the other's popularity and reach, which is super important. Plus, you learnt how to work with someone else. That's a win in our books.



Last but not the least...



Video is king. Learn how to edit and design videos. Learn to spot trending audios and mix them up a bit. Learn to use high quality images and relevant keywords in your YouTube videos.

Don't put all your eggs in one basket. It's very important to focus on affiliate marketing & other sources of revenue using apps like Odanta sooner to go from a creator to an entrepreneur.

Your success won't come overnight. MKBHD posted 100 videos before reaching his first 100 subscribers. Carry Minati barely got 200 views per video in his first 4 years. Only perseverance can push you to the top.

